

Do you regularly shop on Amazon? Each time you shop you could be donating to support The Passage!

Amazon Smile is an initiative by Amazon that lets you donate a percentage of your purchase to a charitable cause - and now you can select The Passage as your chosen charity!

How does Amazon Smile work?

When you sign up to shop through Amazon Smile, you can pick a charity for your donation to go to. Amazon will then donate 0.5% of the purchase price (excluding VAT, returns or shipping fees) for eligible purchases to that charity at no extra cost to you. It may seem like a small percentage, but it soon adds up if lots of our supporters get involved!

Amazon Smile is exactly the same as the Amazon you already use - the exact same products, prices and service. **All you need to do is make the switch from shopping via [amazon.co.uk](https://www.amazon.co.uk) and shop at smile.amazon.co.uk.**

In fact, when you've signed up to Amazon Smile and you are logged in to your usual Amazon account, you will receive a prompt onscreen asking if you wish to switch to Amazon Smile.

Not every product will be eligible for Amazon Smile, so keep an eye out on the product pages for your favourite items to see if it has a message that says: "Eligible for smile.amazon.co.uk"

How can I sign up for Amazon Smile?

Signing up for Amazon Smile is easy. All you need to do is go to smile.amazon.co.uk and follow the instructions. You will need an existing Amazon account to sign up for Amazon Smile.

When registering for Amazon Smile, you will be asked to choose the charitable organisation you wish for the donations to go to. To find us, search for The Passage. You will need to do this before shopping, as you cannot claim Amazon Smile donations on previous orders.

Are you already signed up for Amazon Smile and have chosen another charity? If you wish to The Passage, you can log in to your Amazon Smile account and change the charity at any time. Any future orders you make will then have the percentage donated to us.

Sign up for Amazon Smile

We are encouraging all of our supporters that use Amazon to sign up for Amazon Smile. It's a simple way to help raise additional funds to help us in our mission to transform to provide resources that encourage, inspire and challenge homeless people to transform their lives. A big thank you to those who have already signed up.

So whether you use Amazon for occasional or regular purchases, **[sign up for Amazon Smile today](https://smile.amazon.co.uk)** and select The Passage to start raising much-needed funds.